



## Reserve your Space Today!

Advertise in the  
*Official*  
2020-2021

Morris County Visitors Guide



Publication: March 2020    Print Copies: 20,000    Digital Views: 50,000+



NJ Travel and Tourism's  
Economic Impact Report  
recorded 6.5 million people  
that visited Morris County  
in 2018.



*"Morris County is set among  
scenic country roads and  
quaint townships, with  
numerous historic, cultural  
and recreational assets that  
create a beautiful string of  
pearls worthy of a visit".*

### Distribution

- 12 NJ Travel & Tourism Visitor Centers
- Regional trade shows/fairs/conferences
- 270 Member Organizations
- 39 Municipalities & Libraries
- 2 Morristown National Historical Park locations
- Morris County Public Offices

**Advertisers & members receive  
free copies of the Visitors Guide.**

# ★ Insertion Order ★

This agreement between MCTB and \_\_\_\_\_ reserves an advertisement in the 2020/2021 Visitors Guide for our business at the following selected rate.

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_



\_\_\_ Please mail checks to 6 Court Street, Morristown, NJ 07960

\_\_\_ Pay online at [morrismorristourism.org](http://morrismorristourism.org)

\_\_\_ Please Invoice me

Questions call Carol at 973-631-5151 or email to [Canton@morrismorristourism.org](mailto:Canton@morrismorristourism.org)



**Ad Deadline**  
December 4, 2019

**Publication**  
March 2020

Camera-ready artwork accepted either in PDF or JPEG format at a minimum of 300 dpi. Files must be 100% to size.

SELECT	PAGE SIZE	PRICE	AD SIZE
	Back Cover	\$3,500	5.5" W x 8.5" H
	Inside Front Cover	\$2,500	5.5" W x 8.5" H
	Inside Back Cover	\$2,500	5.5" W x 8.5" H
	Table of Contents	\$1,500	5.5" W x 4.125" H
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	Horiz. Half Page	\$960	5.5" W x 4.125" H
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