

Digital Banners

Morristourism.org

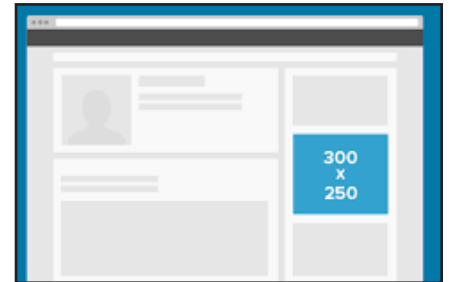
- To be displayed on both the home page & event page.
- For the duration of: 2 weeks - \$250, a month - \$500, 3 months - \$1,250
- Special Rate: December prime time: \$500 per week.

Benefits:

Events page most viewed page with 17,050 views per year

Home page views per year: 18,076

Total page views per year: 234,641



Constant Contact

- All opt in subscribers: 7,392
- Open Rate: 25 %, which is 11% above tourism industry average.

**For all advertising, there is a three consecutive month limit.*

Vinyl Banners

MCTB Wayfinding Road Signs

- One size 29" High x 54" Wide. Prices include banner(s), help with graphic set-up, installation and removal of banner. Whippany and Hanover Roads includes two signs, one for each direction (East, West, North, South).

Banners	1 month	2 months	3 months
2 signs – Whippany	\$750	\$650	\$550
2 signs - Hanover	\$750	\$650	\$550
1 sign – 287 Ramp	\$900	\$800	\$700



Benefits:

Exclusive advertising, not available anywhere else, on major roads with highest volume of traffic in and out of Morris County. Ensures exposure to a large and diverse audience for multiple views for an extended period of time that spurs consumer action. Great advertising for events and new businesses.



Advertising Opportunities Form 2019

Yes, I would like to support MCTB with an advertisement.

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Email: _____

Please indicate platform and date(s) requesting for advertisements with the total amount of your check.

Ad Location	Duration	Cost	Date(s) Request(s)	Total\$
Morristourism.org	2 weeks	\$250		
	1 month	\$500		
	3 months	\$1,250		
Constant Contact	1 week	\$200		
	1 month	\$800		
Road Banner				
(2) Whippany Rd. or (2) Hanover Rd.	1 month	\$750		
	2 months	\$650 per mo		
	3 months	\$550 per mo		
1 Sign- 287 ramp	1 month	\$900		
	2 months	\$800 per mo		
	3 months	\$700 per mo		

*Customization available - call with your requests

**PLEASE EMAIL HI-RES LOGO AND AD COPY AS A .JPG OR .PDF FILE
to jmarcus@morristourism.org**

Make checks made out to MCTB and mail to 6 Court Street, Morristown, New Jersey

For more information, call Jody at 973.682.4991